

NM Immunization Goalition News Volume 5. No. 2

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Coalition activities around **New Mexico**

Doña Ana County **Immunization Coalition (DACIC)**

One of the many activities DACIC undertook to celebrate National Infant Immunization Week was Movie Mania on April 14. "Bob the Builder" was the feature movie shown at the Allen Theater's Telshor 12.

Two hundred and twenty-eight people took advantage of a "free" movie, popcorn, and drink event sponsored by DACIC, First Step Pediatrics, Las Compañeras, Memorial Medical Center, US-Mexico Border Health Commission, Allen Theaters, and NMDOH. Admission into the theater was the child's immunization record, and free immunizations were available on-site in the theater lobby. One hundred fifty-three children had their immunization status checked and thirty-five children ages 4 months through 16 years received immunizations. A total of fifty-two vaccinations were given. Seventy-five parents also attended this event in celebration of National Infant Immunization Week.

The DACIC also held several shot clinics, health fairs and trainings during the April NIIW celebration. For more information about DACIC, contact Debby Hanus, Immunization Program Coordinator, at 575-528-5104.

Santa Fe **Immunization Coalition (SFIC)**

The Santa Fe Immunization Coalition (SFIC), a group of volunteers working to assure that Santa Fe kids are immunized on time, has launched a pilot program to assure that all kids enrolled in licensed childcare centers and registered day care homes are up-to-date on immunizations.

The first part of the pilot, training daycare providers on the importance of immunizations, was completed in May, in conjunction with scheduled Children Youth and Family Department (CYFD) training for childcare providers. SFIC is now building and training teams of their members to provide site visits to each licensed center to review immunization records, enter records into NMSIIS and help staff to address incomplete records. An easy-to-read immunization schedule was designed by Beth Combs, NMDOH Vaccine Health Educator, especially for day care staff, to make it easier for them to quickly and accurately review records.

SFIC is made up of volunteers from the provider community, public schools, local health department, state immunization program, community hospital, and Rotary Club. This diverse group of stakeholders has been able to overcome many obstacles that had limited previous efforts to address immunization levels in Santa Fe County.

For more information about SFIC, contact Ken Campbell, SFIC chair, at 505-438-0525.

NMIC members

Honorary Chair: First Lady Barbara Richardson

Co-Chairs: Margy Wienbar Norman White, MD

Executive Director: Anna Pentler, MPH, MBA

Participating Organizations:

AARP Aging and Long-Term Services Department Albuquerque Public Schools Blue Cross/Blue Shield of New Mexico Border Health Office/BEC/NMSU Centers for Disease Control Doña Ana Immunization Coalition GlaxoSmithKline Vaccines Greater Albuquerque Immunization Network (GAIN) Indian Health Service La Clinica de Familia Medical Center I ovelace Merck Vaccine Division Molina Healthcare, Inc. NM Academy of Family Physicians NM CYFD NM Department of Health NM Immunization Advisory Group NM Influenza Vaccine Consortium NM Human Services Department NM Hospital and Health Systems NM Medical Review Association NM Medical Society/CPI NM Nurses Association **NM Pediatric Society** NM Pharmaceutical Association NM Primary Care Association NM Public Health Association NM School Nurses Association NM State Department of Education **NM State PTA** Presbyterian Health Services Rotary Clubs of New Mexico sanofi pasteur Santa Fe Immunization Coalition Sierra County Immunization Coalition University of New Mexico, Health Sciences Center Villa Therese Catholic Clinic Voices for Children Wyeth Vaccines

Photo gallery

Santa Fe Immunization Coalition luncheon for daycares

The event was a great success and established a new working relationship for The Santa Fe Immunization Coalition (SFIC) and the Children Youth and Family staff. SFIC was invited to repeat the event for day care centers who were unable to attend the first event.



Got Shots? Protect Tots!

Mark your calendars for the next Got Shots? Protect Tots immunization event coming up August 4 through 9.

Providers, please send in your registration

form by July 11 to participate in the fourth statewide quarterly Got Shots event. Your clinic is encouraged to pick the dates and times you would like to participate during August 4-9. The April event had 37 providers participate, giving over 1000 immunizations!

Questions? Call Maggie June at 505-272-3032 or Eileen Goode at 505-855-6967.

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SHOT BRIEFS

Measles is an extremely contagious viral illness. It can be very severe, with complications that include pneumonia and encephalitis, sometimes leading to death. Before there was a vaccine, almost every child became sick with measles, and people born before 1957 are assumed to be immune.

The CDC's Morbidity and Mortality Week Report from May 1, 2008 reports on several pockets of measles cases currently being seen in states across the United States. So far in 2008, 64 cases of measles have been confirmed with outbreaks in New York City, California, Arizona, Wisconsin, Hawaii and Michigan. Isolated cases have also been found in Illinois, New York, Pennsylvania and Virginia. Eighty-four percent of the cases were importation associated either directly imported or linked to an imported case. Sixty-three of the 64 cases were unvaccinated or had unknown vaccination status.

The United States has been considered free from endemic measles since 2000. The only cases seen in the US since 2001 have been imported or epidemiologically linked to imported measles.

The US has high immunization rates for measles, mumps and rubella, which has prevented large-scale outbreaks. The last major outbreak in the US was in 1989-1991 when 55,000 cases and 123 deaths were seen. Since that time, the ACIP has recommended that children receive a booster dose of MMR before school entry.

Part of the reason that we are seeing an increase in cases in the US is due to pockets of unimmunized communities. With the success of our immunization efforts, measles is no longer a disease that most American parents have seen. Because parents are no longer familiar with measles and its potentially devastating effects, some are choosing not to vaccinate. This creates vulnerability in these communities and endangers children too young to be immunized. Almost one third of the cases seen so far this year were in children less than 15 months of age who had not been vaccinated yet or were too young to be vaccinated. The majority of the remaining cases were in children and adults who had not been vaccinated for personal or religious reasons.

Measles still exists in other countries. There are currently major outbreaks in Europe and Israel, as well as ongoing epidemics in developing countries. Since measles is highly contagious, almost every nonimmune person who is exposed to a person with measles will become sick with the disease. If a person with measles from another country comes into contact with a nonimmunized population, many new cases will occur, with a likelihood of subsequent cases and spread to other communities.

Health care providers must make sure they, their staff and their patients are up-to-date on their immunizations and be vigilant to minimize patient exposures to suspected measles cases. Since people with measles are very sick, they typically seek medical attention. Measles virus can remain infective for up to two hours in an office or waiting room, even after the person with measles is no longer in the room.

For more on the measles outbreaks see the CDC's MMWR report: "Measles — United States, January 1- April 25, 2008" MMWR 2008; 57

Award Winners

Don't forget Hep B!

In the last issue of NMIC News we told you about our award winners at our annual awards celebration, but inadvertently omitted the names of our Hep B hospital winners. Here's a recap of the event, including the Hep B winners.

We honored an important new category of award winners at our Provider Awards Dinner this Spring. Hospitals that have recognized for the first time this year. Diane Jay, Hep B coordinator at Department of Health, worked with us to identify one hospital from each public health region of

Hep B Hospital Winners

- ★ Artesia General Hospital, Childbirth Center
- ★ Espanola Hospital, Women's Health Services
- ★ Mimbres Memorial Hospital, Obstetrics
- \star San Juan Regional Medical Center, Obstetrics

the state. The hospitals were selected based on highest percent of Hep B birth dose coverage — all of the winners were at 99 to 100% level!

Each hospital has a comprehensive set of standing orders that ensures all infants receive their birth dose of Hep

excelled at administering the Hepatitis B birth dose were

B before hospital discharge. We're proud to have these dedicated hospitals take the lead.

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New Mexico Immunization Coalition News

Calendar of	upcoming	events
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June

6/19	NMIC Steering Committee meeting, 2:30-4:30
6/25-26	ACIP meeting, Atlanta, GA
July	

7/17 NMIC Steering Committee meeting, 2:00-4:00

August

8/1–31	National Immunization Awareness month
8/4–9	Got Shots? Protect Tots! statewide event
8/22	NMIC Full coalition meeting 10:30am-3pm

September

9/18	NMIC Steering Committee meeting, 2:00-4:00
9/21-27	National Adult Immunization Awareness Week

October

NMIC Steering Committee meeting, 2:00-4:00 10/16



New Mexico Immunization Coalition Department of Family and Community Medicine MSC09 5300 1000 Stanford Drive NE Albuquerque, New Mexico 87131



Diane Jay, Hepatitis B coordinator, presenting awards to New Mexico hospitals who have excelled at administering this important immunization, at NMIC event at the Albuquerque Hilton in April.

Contact us...

NM Immunization Coalition News is

published quarterly. Please contact Maggie June at 505-272-3032 or via email at mjune@salud.unm.edu if you have any questions or have an item to submit for the newsletter.

